



Page 1 of 2

Invoice #	107338-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Order #	107338
Alt Order #	06860064
Deal #	
Order Flight	10/02/12 - 10/08/12

**GNMIB, Inc./ Washington D.C.  
Attention: Accounts Payable  
Washington Harbor  
3050 K St. NW  
Ste 100  
Washington, DC 20007**

IDB #	
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	Saturday Today	7a-9am									
	KSNV				10/01/12 to 10/07/12	1x		-----S-				
2	KSNV	M-F Today Show II	9-10a		10/06/12	:30	7:51 AM	OFA-12-A-138H Trust HD		\$625.00		1
	KSNV				10/02/12 to 10/08/12	1x		MTWTF--				
					10/03/12	:00						
3	KSNV	Today 4th Hour	10am-11am									
	KSNV				10/02/12 to 10/08/12	1x		MTWTF--				
					10/02/12	:00						
4	KSNV	Monday Prime 8-10pm	8-10pm									
	KSNV				10/08/12 to 10/14/12	1x		M-----				
					10/08/12	:30	9:39 PM	OFA-12-A-138H Trust HD		\$4,000.00		1
5	KSNV	Monday Prime 10-11pm	10-11pm									
	KSNV				10/08/12 to 10/14/12	1x		M-----				
					10/08/12	:30	10:34 PM	OFA-12-Z-141H NOT TRUE		\$3,200.00		1
6	KSNV	Thursday Prime 8-9pm	8-9pm									
	KSNV				10/01/12 to 10/07/12	1x		---T---				
					10/04/12	:30	7:58 PM	OFA-12-A-133H SinceWhe		\$2,400.00		1
7	KSNV	Friday Prime 9-10pm	9-10pm									
	KSNV				10/01/12 to 10/07/12	1x		----F--				
					10/05/12	:30	9:40 PM	OFA-12-A-138H Trust HD		\$2,600.00		1
8	KSNV	Friday Prime 10-11pm	10-11pm									
					10/01/12 to 10/07/12	1x		----F--				

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties), that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time and will accept no advertising placed with intent to discriminate based on race, gender, or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.

# INVOICE



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

**Billing Address:**

GMMB, Inc./ Washington D.C.  
 Attention: Accounts Payable  
 Washington Harbor  
 3050 K St. NW  
 Ste 100  
 Washington, DC 20007

Advertiser	Obama for America
Product	OBAMA ADD
Estimate Number	1905

Invoice #	107338-1
Invoice Date	10/14/12
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Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	107338
Alt Order #	06860064
Deal #	
Order Flight	10/02/12 - 10/08/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
8	KSNV	Friday Prime 10-11pm	10-11pm	F	10/05/12	:30	10:30 PM	OFA-12-A-133H Sincewhe	\$3,200.00		1
9	KSNV	NFL Football	1P-9PM		10/01/12 to 10/07/12	1x	-----S				
				Su	10/07/12	:30	7:01 PM	OFA-12-Z-141H Not True	\$10,000.00		1
10	KSNV	Late Night w/Fallon	1237a-136am		10/02/12 to 10/08/12	2x	MTWTF--				
				Tu	10/02/12	:30	1:27 AM	OFA-12-P-130H My Job	\$250.00		1
				W	10/03/12	:30	1:12 AM	OFA-12-P-130H My Job	\$250.00		2
11	KSNV	Last Call w/Carson Daly	136-205am		10/02/12 to 10/08/12	2x	MTWTF--				
				Tu	10/02/12	:00			\$40.00	Credited	1
				Th	10/04/12	:30	1:45 AM	OFA-12-A-133H Sincewhe	\$40.00		2
<b>Aired Spots 10</b>											

**Gross Total \$26,565.00**  
**Agency Commission \$3,984.75**  
**Net Amount Due \$22,580.25**  
**Payment Terms 30 Days**

The actual broadcast information shown on this invoice was taken from the Official program log

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